



2018

The Matrix Educational Foundation's

MATRIX SCHOOL OF MANAGEMENT STUDIES

MATRIX KALEIDOSCOPE

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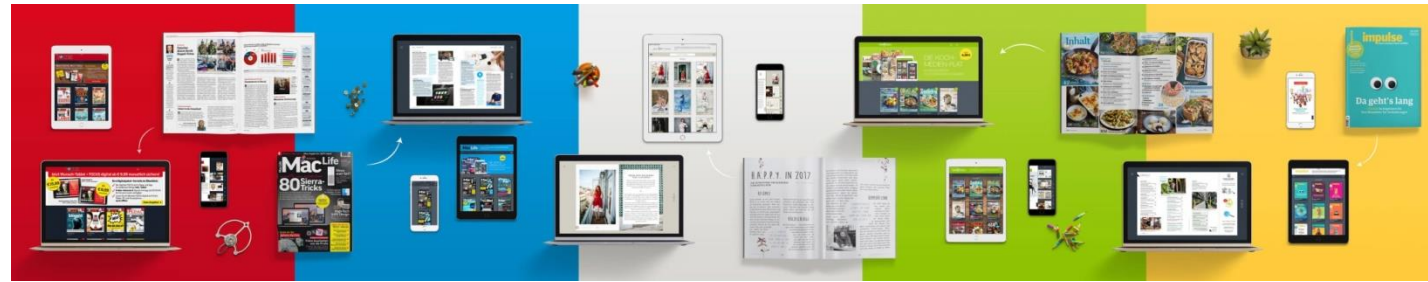


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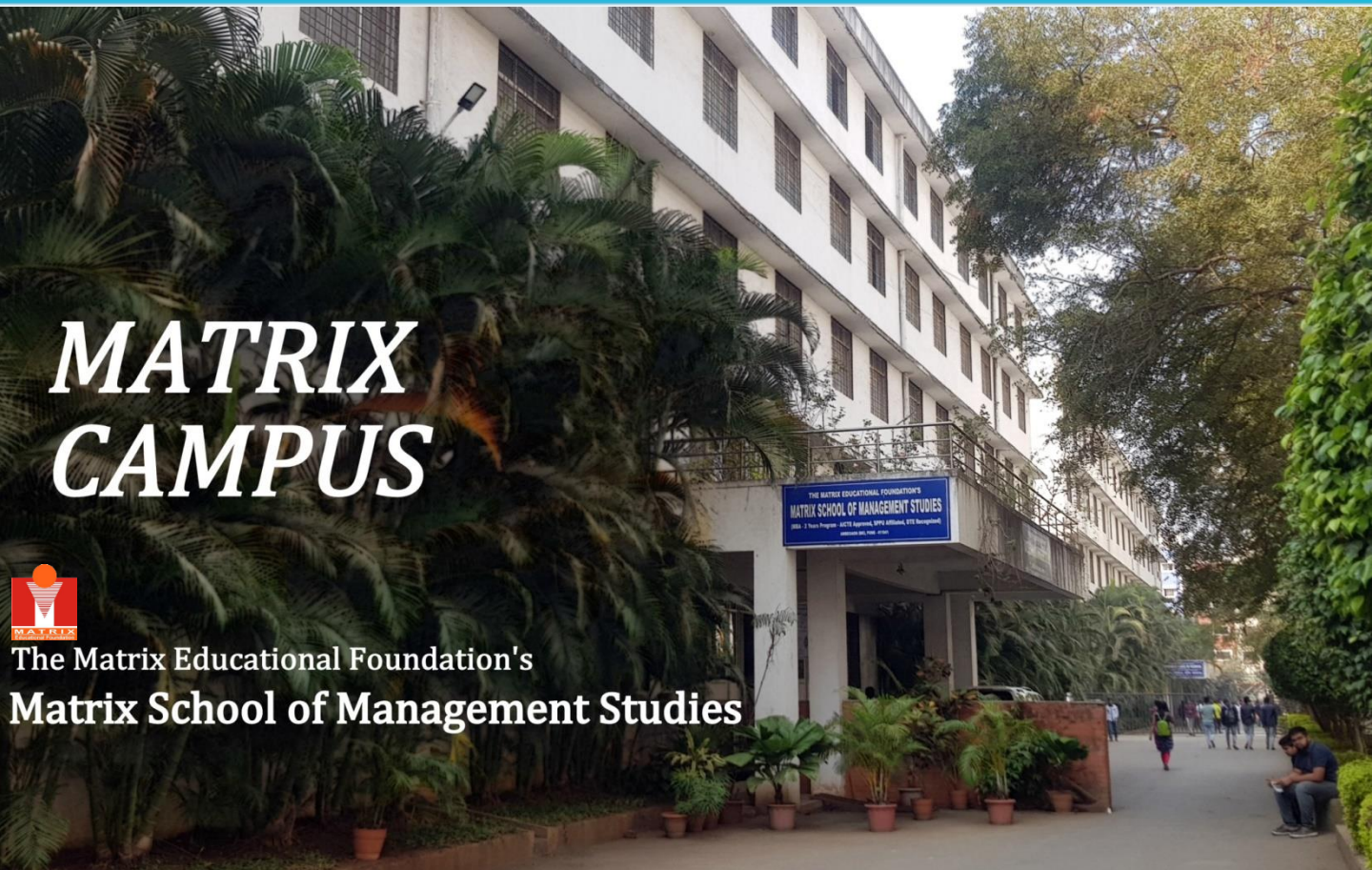
The Matrix Educational Foundation's **MATRIX SCHOOL OF MANAGEMENT STUDIES**

Approved by AICTE, Affiliated to Savitribai Phule Pune University & Recognized by Govt. of Maharashtra & DTE)

MATRIX CAMPUS



The Matrix Educational Foundation's
Matrix School of Management Studies



1. The Matrix Educational Foundation's has been established in the year 2005 under the dynamic leadership of Prof. M. N. NavALE and Co-Founder Dr. Shilpa R. Kulkarni.
2. Matrix School of Management Studies develops leadership qualities and enable students to dream and realize their dream.
3. Develops self-knowledge, the ability to conduct self-assessment awareness of personal performance innovativeness and wining skills.



Dr. (Mrs.) Shilpa R. Kulkarni

BSC, MBA, Ph.D.

Founder Secretary

The Matrix Educational Foundation

A WOMAN OF SUBSTANCE

Dr. Shilpa R Kulkarni a woman with many facets, She is the Founder Secretary who started The Matrix Educations Foundation's from scratch. Her strong commitment levels & dedicated focus has helped to build the solid Foundation's of the organization. Being versatile entrepreneur she is a big source of energy and a roaring engine behind Matrix. The institution strongly believes in imparting holistic management education by harnessing individual's potential thereby grooming them into good human beings not only from cities but also from rural areas.

Immersed in the ocean of modern age concepts, embarking new career, and wading their ways through various challenges today's youth have come a long way. Once shy, conservative and from protective family background, Indian teens are breaking the cocoons to be accustomed with modern ways of thinking and living. With vast career options open to them they have full freedom of choosing their fields with a sense of independence and responsibility. However, in spite of having the largest educational system in India as compared to other developed countries like UK, America, Germany, Singapore and China we have very primitive Gross Enrollment Ratio (GER). In fact, GER shows the picture of the country's educational levels. For example, American has 90% GER that indicates out of 100 youth in the group of 19 to 24 nearly 90 are opting for higher education whereas in India the GER is 25%. Irony of the fact is the Indian youth is still not in the reach of higher education.

Today's generation is 10 times faster than previous. They want quick results: they study for their exams at the 11th hours as a result they get degrees, but deprive themselves of the knowledge. A quick-fix program can pass a lot of information but will not percolate knowledge, so serious revamping is very essential not only in academics but also in behavioral patterns, thinking process, civic sense, discipline, creativity there by building holistic educational attitude. To put it on a broader canvas "Energy" is everywhere. Your thought begins it, your emotion amplifies it, and your action increases the momentum. Small positive steps towards this holistic attitude when multiplied by lakhs of youths can transform the world into better place.

Thinking out of the box, innovation is the necessity of the hour if you want to be different from others. I would like to quote here an example of classic innovation case study of Samsung where a group of existing young designers came together and creatively overcome internal resistance by deploying the same tools the use in pursuing innovation, empathy, visualization and experimentation in the market place. Samsung created a place in the battleground of global competition of 21st century thereby creating a design focused culture that would support excellent world-class innovation. Soon firms are treating corporate strategy making as an exercise in design. Design thinking is the latest concept, which is moving closer to the center of the enterprise. This is a classic path of intellectual progress.

Therefore, when somebody says, "you are crazy then you should not worry. Innovators, pioneers and inventors were called the same. Consider it as a compliment that you THINK DIFFERENTLY."

*Do you want to change your life! Then Simply change your thoughts!
With your thoughts, you create your reality!*



Dr (Prof.) Satish S. Ubale

Ph.D. (Supply Chain Management), M.M.S. & M.Sc.

Director

Matrix School of Management Studies

“EXCELLENCE IS A CONTINUOUS PROCESS AND NOT AN ACCIDENT”

He is a dynamic Director of 'Matrix School of Management Studies'. With his great positive attitude and intellectual support, he has taken "Matrix" to great heights of success. His mission is to serve the Nation and to give quality education to budding youth. Pune being a well-known educational hub, his vision is to educate more and more students for a brighter tomorrow.

❖ How do you inculcate 'Holistic' development of your student at Matrix?

We make our students all-rounder's by including in our curriculum case study methods, real life situations, 'Rap Forum' in which we are making the students aware of the current issues, which the world is facing. Besides this we conduct various events like Matrix Gelignite, inter collegiate SIP competitions, Management games, sport activities, cultural week, Savitribai Phule sponsored quality improvement programs like National seminars, conferences, HR conclave. Guest lectures by calling industry expert are the ongoing activities, which is mandatory for every batch. This takes care of their far-reaching development.

❖ Do you admire students who have judgmental thinking in solving any problems?

In the corporate real life scenario individuals need to elucidate and solve problems in any circumstances, hence student should have good analytical and logical reasoning power: they should be able to formulate diverse strategies, which would help them choose the best out of all alternatives. This would definitely help them deal with the problem they are facing and to find optimum solutions.

❖ When faced with critical situations do you manage to stay composed?

See, situation differ! Many times the demand of the situation to take an immediate decision that is what I have learned from our Founder Secretary Dr. Mrs. Shilpa Kulkarni ma'am. She is a strong pillar of Matrix. Her leadership qualities and guidelines especially when it comes to critical situations have helped the institute to sail in rough times smoothly and confidently. Therefore, staying composed and wait for the situation to be in your favor is necessary when the environmental factors are critical.

❖ Are you an 'Autocratic Leader' or do you believe in participative style of Leadership?

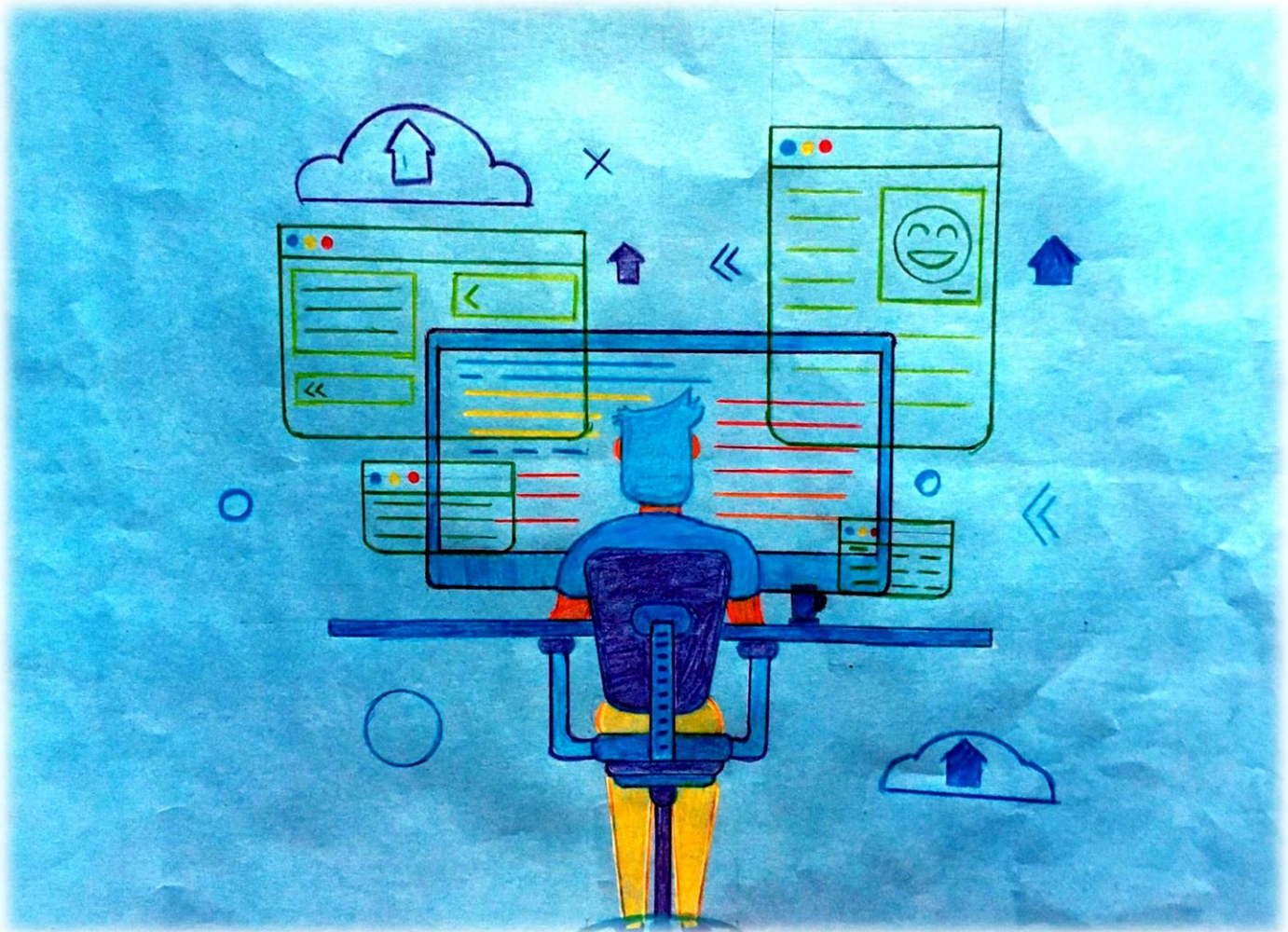
I believe in participative style more because the things have changed now. As a team leader, what I feel is all the group members are equally important and should be given equal chances to present their own views. However, when it comes to decision making: I take my own decision considering suggestions of my group members. The success of a team depends on the right decision taken by its team leader, who is like the captain of a ship. I believe that if the entire team is one, the vision and mission can be achieved. While taking a decision I have to keep in mind the goal and mission of the organization, thus I think "When you're in discussion mode you must take off your title. But, when you're making decisions, put them back on."

❖ What has been your mantra for success and what message would you like to give these budding youth?

The only mantra to success according to me is hard work because success has no shortcuts and nothing is impossible. Moreover teamwork plays a key role. Students should be sincere and should know themselves well. Punctuality and discipline make them successful in life.

There is only one corner of the universe you can be certain of improving, and that is your own self.

STUDENT ART



Nagmani Ketanaboina
MSMS-Student



VISION & MISSION

VISION : “Creating an ambience for academic excellence”



To create environment so that newly emerging changes in the business environment which are fast and far reaching in a highly competitive market which will help the Institute to harness individual strengths, chisel and channelize the potential of the students to match the competencies of the market needs. To inculcate right values & morale's in students in this modernized extremely fast moving space of life. Where today's generation can take the onus of responsibility positively and ethically in a peaceful stride not only in the workplace but throughout in their entire journey of Life.

MISSION : “Leveraging knowledge to expand your horizon”



The Institute believes in leveraging the knowledge and expands the horizon of the youth with updated information in the field of management. As we all know that mother earth is getting polluted & contaminated and she needs nurturing and caring. Even the problems of corruption and deforestation have plagiarized our Indian Society. It is our moral responsibility to guide and train today's youth to be peace lovers, healers and generous human beings as they will be in top positions in their work place leading the nation towards peace and prosperity. Being in the educational field Matrix strongly believes in inculcating in student fraternity values of respect for human beings and mother earth and humbleness as a vital quality of life. Matrix conducts sessions on gender sensitization, women empowerment, environmental conservation, animal rehabilitation. Matrix will continuously endeavor to produce high potential assets to the corporate world through the MBA curriculum.

STUDENT CORNER

Concentration - The Key to Success!

Our world has become busier and busier with more TV Stations, Radio Stations, Websites, E-mails, Mobile Phones and other forms of interruptions in the daily life. We become overwhelmed with new ways of simplifying life, but in reality the so called time saving devices end up chewing up more and more of our time. End of the day all of us say, we wanted to be successful but not able to focus on anything!

One of the secrets to success is what I want to share with you in this article so that we can understand this ' quiet and powerful ' tool the successful people have been using to climb the ladder of great achievement. We don't need to be extraordinary and super natural to apply this key. Ordinary people like me and you have already used it knowingly or unknowingly to achieve extraordinary results several times.

This magic key is "Concentration ". It is a 13 lettered word. Very simple but powerful. It has a tremendous power that transforms life like a tornado in action. Concentration has been defined as "the ability to direct one's thinking in whatever direction one would intend".

Success and failures are part of the progress in life. However success and failures have to be handled differently. It is also to be observed that despite the differences in the way the two are to be handled, there are some aspects, which one needs to consider which are common to both. One of the key common factors for both success and failure is Concentration.

Our ability to concentrate depends on :

1. Our Commitment : We need to make a personal commitment to put in the effort needed to do the task in the way which we realistically plan to do it. If we just play at it in a half-hearted manner then it is much more difficult to take the task and ourselves seriously.
2. Our Enthusiasm for the task : If we are interested in the task and enjoy doing it, then we find it easy to motivate ourselves to start. Once started, our feelings of involvement in the activity keep us going - we want to do it.
3. Skill at doing the task : Knowing how to do something gives confidence that our efforts will be successful, so we don't have to deal with anxiety whether this will work or not. Anxiety tends to impair concentration.
4. Our Emotional and physical state : When we are in good physical condition - i.e. feeling rested, relaxed and comfortable - and our emotions are calm, then we tend to be positive about things. This in turn raises self-esteem, which makes us more able to concentrate, if only because we don't have to worry about how awful we are or life is.
5. Our Psychological state : For example, if we are in an obsessional or distracted state our thoughts are pre-occupied, leaving little mental space to think about anything else.
6. Our Environment : It is much more difficult to concentrate if our surroundings keep intruding on our awareness, perhaps because it is noisy, too hot or too cold, the furniture is uncomfortable or the people around us are stressing out.



Diksha Biradar
MSMS-Student

STUDENT CORNER

How to Manage an Employee Who Always Makes Excuses

Next time an employee who loves to make excuses hits you with yet another excuse, follow this four-step formula, McLeod said:

1. Open with a question.

First, ask questions to understand their reasoning. The excuse might really be valid this time. The last thing you want to do is ignore a legitimate excuse, as it'll undermine your credibility and potentially encourage more excuses moving forward.

2. Acknowledge the pattern of misses.

Let's say the excuse is not particularly legitimate and they've made similar mistakes several times. Now is the time to bring that series of misses to the employee's attention.

3. Reinforce the importance of positive behavior.

Here, you need to explain why the desired behavior is important — and the consequences when the employee doesn't deliver it.

Last but certainly not least – set the expectation moving forward. If the person has missed two of the past three deadlines, make it clear they need to hit their deadline next month. Or, if they can't meet it, tell them they need to come to you beforehand and explain why.

And then, of course, follow through and hold them accountable next month.

Nilhil Ware
MSMS-Student



The 4 Qualities the Best CEOs Share (And How to Learn Them)

Over the course of 10 years, the Harvard Business Review (HBR) analyzed more than 17,000 assessments of C-suite executives across all verticals, including 2,000 CEOs, as part of their "CEO Genome Project." Their goal was to find the qualities shared by the best CEOs, in an effort to improve leadership across the board.

So what attributes do matter? Using those 17,000 assessments, HBR identified four qualities that separate great CEOs from good ones. These are the skills any organization should teach to their future leaders, as it'll give them the best chance for success.

The two qualities great CEOs share are:

1. They are decisive.

Is it better to make a fast decision or wait longer to make the perfect decision?

The former. HBR found that decisive CEOs outperformed CEOs who waited to get more information, with the hope to make the perfect decision.

2. They know how to get buy-in, although they aren't dependent on it.

The best CEOs don't just bark orders – they know how to gain influence and get people excited about their initiatives. Not everyone is going to agree with each decision, but getting as many people about it as possible increases its chances of success.

Kishor Pachode
MSMS-Student



STUDENT CORNER

How to Manage Young, Talented, Ambitious People

Advice for managing high-potential employees, including common challenges to managing high-potential employees.

High-potential employees – employees who are generally young, talented and ambitious – are key to building your organization long-term. If you can retain and develop them over time, they'll bring your organization to new heights.

That said, they aren't easy to manage. On one hand, they are highly ambitious and highly in-demand, so if they are unhappy in their role, they have plenty of options elsewhere. On the other hand, if they don't embody your values, they can damage your culture.

1. They wrongly believe their value is tied to their expertise, not their mental agility.

A high-potential employee is generally really good at the job they have – that's why you've labeled them high-potential in the first place. But, generally organizations (smartly) develop high-potential employees by putting them in rotational programs or by giving them new roles to master.

This is great. But the problem is, when a high potential is put into a new situation, they aren't experts anymore. At least at first, they provide little value as they need to still learn, which can prove very frustrating to them and cause them to lose their confidence.

2. High potentials are driven to perform above all else – while forgetting about their own needs and others.

Above all else, high potentials want to get results. And that's a really good thing, except it can have some negative cultural and personal ramifications.

Additionally, high-potential employees are often so motivated, they neglect their own health. They work long hours to the point they eat poorly, sleep poorly and/or don't unplug, which is hardly a recipe for long-term success.

3. High potentials crave new challenges and new experiences.

It's a bit ironic, the first and third challenges, yet they both exist. On one hand, high-potential employees like to know they are good at what they are doing. On the other, they get restless when they do the same task too much, and crave new and exciting challenges.

If you keep them in the same job for too long, they'll likely start looking elsewhere. So you need to give them new challenges and experiences, but in a smart way.

Tejas Padekar

MSMS-Student



INDUCTION 2017-2019

Days: 1st Aug 2017 & 2nd Aug 2017

Two years MBA at Matrix School of Management Studies begins with a two days induction program to set the scene and connect student with each other and college. The program includes a variety of activities such as team-building management games and lectures from industry experts.

Day One: 1st Aug 2017

The Matrix School of Management Studies, Pune organized MBA Induction Program for the new students on 1st & 2nd August 2017 at the Seminar Hall of the Institute.

The programme started at 10.00 am with the lighting of the lamp ceremony followed by National Anthem. The Director, Prof. (Dr.) Satish Ubale felicitated the founder secretary, Dr. Shilpa R. Kulkarni and Prof. Puja Trimbake felicitated the Director, Prof. (Dr.) Satish Ubale. After the felicitation glimpses of Life at Matrix were shown in the form of Matrix at a Glance.

In her welcome speech the Founder Secretary Dr. (Mrs.) Shilpa R. Kulkarni spoke about the overall environment of the Institute. She guided the students on, how to develop leadership skills, decision making skills and team building skills.z

A special award ceremony was organized for our Brand Ambassadors, students of Matrix who participated and who were involved in all the events and activities conducted by the Matrix School of Management Studies. These students took the name of Matrix to a new height. They were instrumental in spreading awareness about Matrix to the length and breadth of Maharashtra and outside it. The Founder Secretary Dr. Shilpa Kulkarni and the Director Prof. (Dr.) Satish Ubale gave away the prizes.

The Director Prof. (Dr.) Satish Ubale made the students aware of the curriculum of MBA CBCS pattern, faculty, rules and regulations of the Institute. He explained to the students in details the external and internal subjects, online exams, marking scheme and the type of question paper.



INDUCTION 2017-2019

Day Second: 2nd Aug 2017

The second day of the MBA Induction Programme started with the Lecture of Mr. Shirang Dike, Sr. Project Manager, Tech Mahindra Ltd., Pune. He shared his experience and expertise in the field of management with the students. He spoke about the difference between the theoretical academics which they will be studying over the period of two years and practical expectations of the industry. He made them aware of the term Management and how they should learn managing things. At last he guided the students on optimum utilization of available resources.

The second session was taken by Mr. Sanjit Narvekar, Managing Director and Founder of Flowian Solutions Pvt. Ltd., Mr. Jitesh Khurkhuriya, Development Head, Syncroute Software Development Pvt. Ltd. and Ms. Chaitrali Deshpande, CEO, Flowian Solutions Pvt. Ltd.

Mr. Sanjit Narvekar spoke about machine learning which is the application of Artificial Intelligence based around the idea that we should give machines access to data and let them learn for themselves. He shared with the students his module on machine learning which they can do at very competitive fees.

Mr. Jitesh Khurkhuriya made the students aware of the importance of Artificial Intelligence. He explained that AI is an area of computer science that emphasizes the creation of intelligent machines that work and react like humans. He informed the students about the prospects and the courses available in the field of Artificial Intelligence.

Management Games were played the students in the afternoon session of the second day of the Induction Programme.

It started with the game called Pot Fill. In this game the students learned the importance of team work, coordination, peer support, consistency and patience. The second game was Brain Egg, through which they learned how to make optimum utilization of available resources. The third game was Fashion Up which made them use their innovative and creative ideas.



INDUCTION 2017-2019



NEW INDIA PLEDGE



Days: 9th August 2017

In view of 70th year of 'India's Independence' and 75th year of 'Quit India Movement', the Director, Prof. (Dr.) Satish Ubale, all the staff members and students of Matrix School of Management Studies took New India Pledge (Sankalp Se Siddhi) on 9th August 2017 at 09.30 am in the Institute.

The Director, Staff members and students taking New India Pledge



LECTURE ON MEDICINE FREE LIFE

Days: 9th August 2017

The Matrix School of Management Studies, Pune organized a Guest Lecture on “Medicine Free Life” by Ms. Nupur Pittie on 9th August 2017 at the Seminar Hall of the Institute.

The Lecture started at 01.00 PM. Dr. Anand Padle welcomed the dignitaries on the Dias, the Founder Secretary, Hon’ble Dr. Shilpa Kulkarni, the Director of the Institute, Prof. (Dr.) Satish Ubale and the resource person of the Lecture Ms. Nupur Pittie and all the students for the Lecture. The Founder Secretary, Hon’ble Dr. Shilpa Kulkarni felicitated Ms. Nupur Pittie.

In her Lecture Ms. Nupur Pittie spoke about how we can live a “Medicine Free Life”. She gave seven mantras for it in the form of “ANSWERS”

- Attitude
- Nutrition
- Shivambhu
- Water
- Exercise
- Rest
- Sunlight

She said that by following these 7 mantras the students can keep themselves away from the medicines and their side effects.

At the end of the session vote of thanks was proposed by Dr. Anand Padle.



Days: 12th August 2017

GREEN WALK TALJAI PATHAR

The Matrix School of Management Studies organized a Green Walk on 12th August 2017. The students of MBA First Year and 04 Staff members of the Institute took part in this Green Walk. The students gathered at the Institute at 6.00am. Instructions were given to them by Dr. Anand Padle. Undertaking forms were taken from the students regarding the rules and regulations during the green walk.

The students and the staff started from the Institute at 06.15am for green walk to Taljai Temple. After reaching the temple the students played Cricket, Kabbadi and Kho-Kho. The students prepared sandwiches there for breakfast. During the breakfast the students shared their views about environment conservation, green environment, plastic free environment etc. The green walk concluded at 11.30am.



INDEPENDENCE DAY CELEBRATION

Days: 15th August 2017

The 70th Independence Day was celebrated at the Matrix School of Management Studies, Pune on 15/08/2017 at 08.30am. The flag was hoisted by the Founder Secretary Hon'ble Dr. Shilpa Kulkarni and the Director of the Institute Hon'ble Prof. (Dr.) Satish Ubale. This was followed by the National Anthem.

Like every year we celebrate Independence Day with different cultural programs, this year too we celebrated our freedom with different cultural programs, prepared and performed by our students.

Sr. No.	Activity	Name of student
1.	English Speech	Aditya Bhale
2.	Solo Song	Ajinkya
3.	Hindi Speech	Kiranjeeet Kumar
4.	Solo Song	Pooja Kolte
5.	Marathi Speech	Rahul Ghule
6.	Group Song	MBA Ist Year

The Anchoring for the programme was done by Mr. Rahul Ghule and Mr. Shubham Sawant of MBA I.



SADBHAVANA DIWAS

The Director of the Institute Prof. (Dr.) Satish Ubale addressing the students



Mr. Ganesh Kharad, MBA II speaking on the importance of Sadbhavana Diwas



The Sadbhavana (means having good feelings for others) Diwas or Harmony Day is celebrated to commemorate the birth anniversary of the earlier Prime Minister of India named Rajiv Gandhi.

The Matrix School of Management Studies organised Lectures and Sadbhavana Pledge on the occasion of Sadbhavan Diwas on 21/08/2017 in the Seminar Hall of the Institute. In the beginning the Director of the Institute Prof. (Dr.) Satish Ubale spoke about the meaning and importance of sadbhavana diwas. He also spoke about how we can develop good feelings towards each other by following the mantra of non-violence. The students in their speech insisted that feeling of sadbhavana is essential to make India violence free and developed country. After the speeches all the teaching, non-teaching staff and the students took sadbhavana pledge.

Ms. Shruti Memane, MBA I speaking on Sadbhavana Diwas



Faculties and Students of MBA I & II taking Sadbhavana Pledge



AROHAN 2017-19 EMPOWERING CONTINUAL IMPROVEMENT

EMPOWERING CONTINUAL IMPROVEMENT

Days: 21st August 2017 & 22nd August 2017

MOTIVATIONAL SEMINAR (MR. MINOCHER PATEL)

Day 1 :- 21st August 2017

The Matrix School of Management Studies, Pune organized a two days knowledge series 'Arohan-Empowering Continual Improvement' on 21st & 22nd August 2017 at the Seminar Hall of the Institute.

On 21/08/2017 a motivational seminar was organised by the Institute. The speaker for the seminar was renowned motivational speaker Mr. Minocher Patel.

The programme started at 10.00 am with the lighting of the lamp ceremony followed by a video on the glimpses of activities conducted last year in the form of Matrix at a Glance. The Founder Secretary, Hon'ble Dr. Shilpa Kulkarni felicitated the guest of honour Mr. Minocher Patel. The Director of the Institute, Hon'ble Prof. (Dr.) Satish Ubale felicitated the Founder Secretary, Hon'ble Dr. Shilpa R. Kulkarni and Prof. Megha Joshi felicitated the Director, Hon'ble Prof. (Dr.) Satish Ubale. The second game was Brain Egg, through which they learned how to make optimum utilization of available resources. The third game was Fashion Up which made them use their innovative and creative ideas. After the felicitations Mr. Minocher Patel started his session. In his lecture he told the students to be confident and how confidence can change their life. He gave his success mantra to the students which are hard work, sincere efforts, dedication and persistence towards a goal. He said that the students should be humble and they should love themselves. He made the audience aware how they can be a good human being and its importance. He also spoke about the power of positive attitude. At the end of his lecture he shared his experiences about clean Pune initiative started by Mr. Adar Poonawalla and how we can join and help to make this initiative successful.



**AROHAN
2017-19
EMPOWERING CONTINUAL
IMPROVEMENT**

The participants taking a pledge for clean Pune city initiative



**MOTIVATIONAL SEMINAR
(MR. MINOCHER PATEL)**



AROHAN 2017-19 EMPOWERING CONTINUAL IMPROVEMENT

Day 1 :- 21st August 2017

INTERVIEW OF SONALEE KULKARNI (GENDER EQUALITY IN FILM INDUSTRY)

The Matrix School of Management Studies, Pune organized a two days knowledge series 'Arohan-Empowering Continual Improvement on 21st & 22nd August 2017 at the Seminar Hall of the Institute.

Ms Sonalee Kulkarni's interview was organised by the Institute. The interview was taken by Mr Rajesh Damle. After working as a model in her early career, she made her debut in Kedar Shinde's film Bakula Namdeo Ghatole, for which she received the Zee Gaurav award for best actress.

The programme started at 10.00 am with the lighting of the lamp ceremony followed by a video on the glimpses of activities conducted last year in the form of Matrix at a Glance. The Founder Secretary, Hon'ble Dr. Shilpa Kulkarni felicitated the guest of honour Ms. Sonalee Kulkarni and Mr Rajesh Damle. The Director of the Institute, Hon'ble Prof. (Dr.) Satish Ubale felicitated the Founder Secretary, Hon'ble Dr. Shilpa R. Kulkarni and Prof. Megha Joshi felicitated the Director, Hon'ble Prof. (Dr.) Satish Ubale.

Before the start of Interview a video was shown to the participants about the contribution of Ms Sonalee Kulkarni in Marathi Theatre and Cinema. In the beginning she spoke about Gender Equality in film industry. She said that discrimination against women and girls is a pervasive and long-running phenomenon that characterizes Indian society at every level. According to a 2017 study, gender disparities do exist in film industry. The study, titled "Analyzing Gender Stereotyping in Bollywood Movies", has revealed that it is rare to find plots focused on women. This, despite there being exceptionally talented female stars.

During the interview she interacted with the participants and gave answers to their questions and threw light on her upcoming films and projects. She shared her experience and hard work that she did to achieve success. She emphasised that to be successful in any field the most essential things a person must have are: hardwork, sincerity and persistence



**AROHAN
2017-19
EMPOWERING CONTINUAL
IMPROVEMENT**

**EMPOWERING
CONTINUAL
IMPROVEMENT**



MOTIVATIONAL LECTURE



Days: 20st Sep 2017

The Matrix School of Management Studies organised a Motivational Lecture of renowned motivational speaker Mr. Nikhil Sakhare on 20th September 2017.

Mr. Nikhil Sakhare is a young and dynamic motivational speaker, Trainer, Consultant, Writer and Author of Best seller book “Life Guide”. The introduction of the speaker was given by Ms. Shruti Memane.

In his session Mr. Nikhil Sakhare spoke about the Law of Attraction which uses the power of the mind to translate whatever is in our thoughts and materialize them into reality. He said if we focus on negative thoughts we will remain under that cloud, whereas if we focus on positive thoughts and have goals that we aim to achieve we will find a way to achieve them with massive action.

The Law of Attraction says that whatever that can be imagined and held in the mind’s eye is achievable if we take action on a plan to get to where we want to be.



DEBATE COMPETITION



Days: 28th Sep 2017

The Matrix School of Management Studies organized a debate competition on 28th September 2017. This competition was monitored and judged by the Hon'ble Founder Secretary of the Institute Dr. Shilpa Kulkarni. Before the start of the competition she explained all the rules to the participants and made them aware about the expectations of the judge from the participants. She explained them the do's and don'ts of the debate competition.

The topic for the debate competition was "Challenges faced by women in 21st century". The students of MBA I participated in the debate competition. They shared their thoughts about the challenges faced by women in 21st century.

Once all the participants were done with the debate competition Dr. Shilpa Kulkarni gave suggestions individually to all the participants about the area where they need to improve upon. At the end winners of the debate competition were selected and felicitated.

- First Shruti Memane
- Second Neha Khadtare
- Third Pooja Kolte



CLEAN UP DRIVE WITH DO SAVE FOUNDATION

Days: 29th Sep 2017



The Matrix School of Management Studies in collaboration with Do Save Foundation (NGO) organised a cleanliness drive on 29th September 2017. The clean up drive started at 7.00 am from the Sinhgad Law College, covered the area of more than 02 kilometres and ended up at the Shivshrushti Auditorium at Ambegaon. 40 students from the Institute actively participated in this clean up drive. They collected waste plastics, wrappers, papers, carry bags, banners and other dry waste lying in that stretch of more than 02 kilometres and made that area clean.

At the end of this drive the students reached Shivshrushti where they were shown video on the making of Shivshrushti.

Vote of thanks was proposed by Ms. Shruti Memane.

The refreshment was organised for all the students who took part in the clean up drive.



FINANCE MEET INVESTMENT EDUCATION PROGRAMME



Days: 29th Sep 2017

The Institute organised Investment Education Programme on Capital Market Awareness on 29th September 2017 at 2.00 pm. Mr Pankaj Mathkar who has more than two decades of expertise on capital market was invited as the resource person for the programme. Ms Shruti Memane of MBA I, introduced the resource person and he was felicitated by the Director of the Institute Prof. (Dr) Satish Ubale. The faculties and the students of MBA I & II attended the programme.

In the beginning of the programme Mr Pankaj Mathkar gave an overview of securities market. He said that the BSE (Bombay Stock Exchange) was founded as The Native Stocks & Share Brokers Association in 1875. It is the 7th largest exchange in Asia in terms of Market Capitalization and 8th Largest Exchange in World in number of trades in Equity Shares. He explained the purpose and components of the securities market to the participants. He also highlighted the offerings of BSE such as Cash Market, Derivatives, Currency Derivatives, Interest Rate Derivatives, Debt Market segment and ETFs/Mutual Funds.

In the concluding remarks he elaborated on the Investor Grievance Redressal Mechanism where he mentioned that SEBI is a statutory body established under the SEBI Act, 1992 to protect the interests of investors in securities. Investors can lodge their grievances with BSE or its Depository. BSE has designated Investor Grievance Redressal Committees (IGRCs), or Regional Investor Complaints Resolution Committees (RICRC). Grievances for redressal are monitored by SEBI through periodic reports.



FINANCE MEET INVESTMENT EDUCATION PROGRAMME



At the end vote of thanks was proposed by Ms Neha Khadtare of MBA I.



AVISHKAR ORIENTATION 2017

Days: 10th Oct 2017

The Matrix School of Management Studies, Pune organized a workshop on Avishkar Orientation 2017 on 9th October 2017 in the Seminar Hall of the Institute.

Academic Research Coordinators (ARC's) and students of various colleges participated in this programme along with the faculty and students of Matrix School of Management Studies. The resource person for the Avishkar Orientation was Dr. Manish Kumar Varma of the Savitribai Phule Pune University.

The programme started at 10.00 am with the lighting of the lamp ceremony followed by a video on the glimpses of activities conducted last year in the form of Matrix at a Glance. The Founder Secretary, Hon'ble Dr. Shilpa Kulkarni welcomed and felicitated the guest of honour and resource person of the Avishkar Orientation Dr. Manish Kumar Varma. The Director of the Institute, Hon'ble Prof. (Dr.) Satish Ubale felicitated the Founder Secretary, Hon'ble Dr. Shilpa R. Kulkarni and Dr. Prajakta Pawar felicitated the Director, Hon'ble Prof. (Dr.) Satish Ubale.

In his speech Dr. Manish Kumar Varma said that Savitribai Phule Pune University is taking special efforts to increase the participation of the talented students from rural and urban areas. The University is organizing Regional competitions and giving special trainings to the students and is providing them necessary help and guidance to enhance their abilities to present their work in an effective manner.

- To increase research culture among students
- To encourage original and novel thinking.
- To provide an opportunity for expression of academic talent.
- To promote interaction among academia, R and D institutes and Industries.

At the end vote of thanks was proposed by Ms. Shruti Memane.



AVISHKAR ORIENTATION 2017



GELIGNITES 2017

Days: 10th Oct 2017

The Matrix School of Management Studies, Pune organized Gelignites 2017 (SIP Presentation Competition) on 9th October 2017.

The MBA students of various colleges who had completed their Summer Internship Project participated in this event along with the students of Matrix School of Management Studies.

The programme started at 11.10 am with the lighting of the lamp ceremony followed by the National Anthem. A video on the glimpses of activities conducted last year in the form of Matrix at a Glance was shown.

The Director of the Institute, Hon'ble Prof. (Dr.) Satish Ubale felicitated the Founder Secretary, Hon'ble Dr. Shilpa R. Kulkarni and Dr. Prajakta Pawar felicitated the Director, Hon'ble Prof. (Dr.) Satish Ubale.

In his welcome speech the Director of the Institute Hon'ble Prof. (Dr.) Satish Ubale shared his thoughts about the Matrix Gelignites 2017. He made the participants aware that our Institute was the first to start SIP Presentation Competition in the year 2010 and later on it was followed by many Institutes. He was of the opinion that this type of event gives exposure to the students to present their innovative projects at such a big platform.

At the end of his speech he explained the rules of the competition to all the participants. He said that all the participants will be divided into 03 classrooms for the presentations. 09 participants will be shortlisted for the final round.



DRAWING COMPETITION (ICICI BANK)

(ICICI BANK)

Days: 30th Oct 2017

The ICICI Bank organized a drawing contest named 'Live Your Passion Grand Challenge Creative Masters Contest' on 30th October 2017. In the contest 114 students of MBA I & II of Matrix School of Management Studies participated and made creative and innovative drawings. The Founder Secretary, Dr. Shilpa Kulkarni and the Director Prof. (Dr.) Satish Ubale shortlisted 15 students and forwarded their details to the ICICI Bank's contest coordinator for the further rounds.



VIGILANCE AWARENESS (BANK OF INDIA)

Days: 30th Oct 2017

The Matrix School of Management Studies organized expert session on vigilance awareness on 30th October 2017. The Chief Guest of the program was Mr. Kuldeep Jindal (AGM, BoI). The programme started at 4.00 pm with the lighting of the lamp ceremony followed by the National Anthem.

The Director of the Institute, Hon'ble Prof. (Dr.) Satish Ubale felicitated the guest of honour and expert on vigilance awareness Mr. Kuldeep Jindal, AGM of Bank of India. He also felicitated Mr. Abhimanyu Ghodke, Sr. Branch Manager, Bank of India, Sinhgad Road Branch and Mrs. Varsha Ghatpande, Sr. Branch Manager, Bank of India, Ambegaon branch.

In the beginning of his session Mr. Kuldeep Jindal made the participants aware about banking and its effect on economy followed by the meaning of vigilance awareness and the reason behind celebrating the Vigilance Awareness Week. He said that the observance of this week renews our commitment to achieve the goals of promoting integrity, transparency and accountability in public life. He also spoke about the whistle blower mechanism and other anti-corruption measures which can be implemented in the organization to remove corruption. He also added that government alone cannot make India corruption free, but it is the duty of all the youth to take sincere efforts towards this serious issue. If we all decide to be vigilant on corruption then in near future India will become a corruption free country.

At the end students also shared their views on vigilance and different ways to curb it. Mr. Kuldeep Jindal appreciated the students by giving them prizes.

The Integrity Pledge was taken by all the students followed by vote of thanks which was proposed by Dr. Anand Padle.



VIGILANCE AWARENESS (BANK OF INDIA)



RASHTRIYA EKTA DIWAS (SARDAR VALLABHAI PATEL)

Days: 31st Oct 2017

Rashtriya Ekta Diwas (National Unity Day) is observed every year across India on 31 October to commemorate birth anniversary of Sardar Vallabhai Patel who had played an important role in unifying the country.

Observance of day provides an opportunity to re-affirm inherent strength and resilience of our nation to withstand actual and potential threats to unity, integrity and security of our country.

To mark this occasion the Matrix School of Management Studies organised 'Run for Unity' and 'Pledge Taking Ceremony' on 31st October 2017. All the faculties and the students of MBA I & MBA II took part in both the activities.



PERSONALITY DEVELOPMENT (MR. ANIKET THORMOTE)



Days: 11st Nov 2017

The Matrix School of Management Studies, Pune organized a lecture on Personality Development. Mr. Aniket Thormote was invited as the resource person to deliver lecture on Personality Development. The lecture started at 10.30 am. Mr. Aditya Bhale introduced the guest speaker and his felicitation was done by the director of the Institute Prof. (Dr.) Satish Ubale.

In his lecture Mr. Aniket said that personality development means enhancing and grooming one's outer and inner self to bring about a positive change to your life. Each individual has a distinct persona that can be developed, polished and refined. This process includes boosting one's confidence, improving communication and language speaking abilities, widening ones scope of knowledge, developing certain hobbies or skills, learning fine etiquettes and manners, adding style and grace to the way one looks, talks and walks and overall imbibing oneself with positivity, liveliness and peace.

He gave some guidelines to the students for personality development:

- Think positive
- Smile
- Read a few articles in the newspaper loudly
- Take good care of your health, dress well, be neat and organized
- Prepare a chart that mentions your strengths and weaknesses and concentrate on improving upon your weakness. Do not forget to strengthen your strengths
- Practice meditation and yoga
- Be creative and do something new all the time

He concluded with a powerful statement that personality development is nothing but a tool that helps you realize your capabilities and your strengths making you a stronger, a happier and a cheerful person.

At the end Mr. Vikas Chavan proposed vote of thanks.



KITE FLYING

Day: 15th Jan 2018



Makar Sankranti is kite-flying day. Traditionally celebrated on January 14 every year, it is a holiday when every family can meet outdoors 'cutting' each other's kites. This immensely popular kite flying festival is held all over India. The festival lures expert kite-makers and fliers not only from major cities of India but also from around the world. A plethora of designer kites are also put on display.

The International Kite Festival is held at many places in India on January 14, to coincide with the festival of Uttarayan or Makar Sankranti. The people of India celebrate Uttarayan with a lot of enthusiasm and all business comes to a grinding halt for a couple of days. It is also a celebration to mark the end of winter

On this occasion the Institute organised Kite Flying on Monday, 15/01/2018 on the terrace of the Institute's building. The students of MBA I & II took part in kite flying and they enjoyed this event to the fullest.

This event was coordinated by Dr. Anand Padle, Prof. Megha Joshi and Mr. Sujeet Jadhav.



POSTER COMPETITION



Day: 15th Jan 2018

Topic: Gender Sensitization

Gender Sensitization is one basic requirement for the normal development of an individual. Without being sensitive to the needs of a particular gender, an individual may refrain from understanding the opposite gender and in some acute cases even him or herself. The need for this sensitivity has been felt and realised through times immemorial and in almost all kinds of human existence, across the globe.

But somehow in the recent times, a much stronger need is felt and realized to talk and discuss about this sensitive topic both on a Personal and Professional front.

Particularly in a country like India, with the vast diversity existing in terms of its customs, traditions, rituals, social values, family beliefs and individual perception, the need for a More Systematic, Well Planned and More Professional Approach is desired to inculcate this sensitivity and primarily highlight the contribution of both the genders in creation and development of a well-balanced society.

To make the students more aware of gender sensitization the Institute organised Poster Competition on the same topic. The students of MBA I took part in this competition. The students were given two hours (11.00 am – 01.00 pm) to make poster on the theme.

The posters were judged by the Hon'ble Founder Secretary of the Institute Dr. Shilpa R. Kulkarni. She announced the following winners of the poster competition:

- First: Shruti Memane
- Second: Rahul Ghule
- Third: Neha Khadtare

The Poster Competition was coordinated by Dr. Anand Padle and Prof. Megha Joshi



INDUSTRIAL VISIT

Day: 17th Jan 2018

Industrial visit is a part of professional courses, during which students visit companies and get insight of on the internal working environment of the company. Industry visits sensitize students to the practical challenges that organizations face in the business world. Industrial visits also give greater clarity about various management concepts for students as they can practically see how these concepts are put into action. Visits to manufacturing firms are useful for students. To understand the nuances and realities of the shop floor, this in itself is a rare exposure. By visiting the shop floor they get to understand the conditions in which workers work, the people management challenges involved in managing workers apart from getting hands-on technical knowledge.

The Matrix School of Management Studies organised Industrial visits to Wave Suspension Systems India Pvt. Ltd., Takve Bk. and Parle G Biscuit Pvt. Ltd., Khopoli on 17/01/2018. The visit consisted of 40 students and 04 faculty members. The industrial visit started from college at 8.00 am and it reached Wave Suspension Systems India Pvt. Ltd. at 09.30 am. The company arranged breakfast for the students and after that a brief presentation on safety was made by the General Manager Mr. Umesh Deshpande. The students were divided into 04 groups and were taken to the company. The doubts of the students were cleared by the officials of the company who were accompanying the students. At the end of the visit vote of thanks was proposed by Ms. Shruti Memane of MBA I.

The students reached Parle G Biscuit Pvt. Ltd. at 01.30 pm. The HR Manager Mr. Kishore Shelke gave a brief presentation about the history of Parle G and their plant at Khopoli. An animated video on the Parle factory was shown which gave important information about the Parle products. Then the students were taken for a round of the factory by their officials. The queries of the students were answered by the senior company officials. At the end of the visit tea and biscuits were arranged for the students by the company. The students reached college at 6.30 pm.

The General Manager Mr. Umesh Deshpande of Wave suspension Systems India Pvt. Ltd. giving a brief introduction of the company





Students at Wave Suspension Systems India Pvt. Ltd. with the company officials



The HR Manager Mr. Kishore Shelke of Parle G Biscuit Pvt. Ltd. giving brief introduction of the company



FDP On How to write a Research Paper

Day: 17th Jan 2018



The Matrix School of Management Studies, Pune organized a One Day FDP on 'How to write a Research Paper' on 20th January 2018. The Director of the Institute, Prof. (Dr) Satish Ubale was the resource person for this FDP. The objective to organise this FDP was to inculcate research aptitude among the faculties of Matrix and encourage them to write research papers in UGC approved Journals with Impact factors. The FDP started at 11.am.

In the beginning the resource person explained what is a research paper and its importance. He said that a research paper can be written to identify and explore technical and social issues. The faculties who are writing research paper for the first time may think it is a very difficult task for them, but if they follow a good organised process of writing a research paper with a focused mind then it will become easier for them. He said writing a research paper consists of four major parts:

Selection of topic: While selecting a topic the researcher should focus on a new and unique topic where he can do research and come up with some valid conclusions. The topic should be such where enough material is available to research. The researcher should select the topic of his interest because if you are passionate about the topic, you will enjoy writing and doing research on it and the final result will be definitely better.

Literature review on the topic: To do research on a particular topic one should visit good library and where he can refer books, journals, magazines, newspapers etc. The researcher can get the latest information on the topic through online resources also.

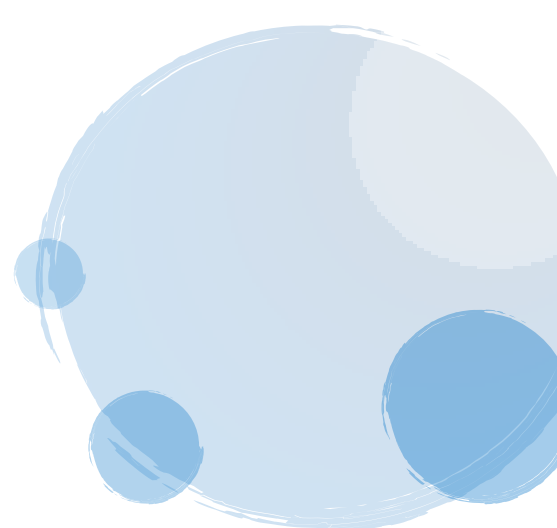
Preparing outline of paper: In the third stage make outline of research paper and organise the data collected while doing research on the topic. After organising the data write a draft copy of the research paper.

Final writing of research paper: The final stage consists of matching the objectives with the conclusion written in the draft research paper and doing a plagiarism check. Once it is done then you can write the final research paper.

The following faculties were present for the FDP:



Name
Dr Joe Lopez
Dr Anand Padle
Prof. Mrudula Rishbud
Prof. Samadhan Jadhav
Prof. Nilesh Awari
Prof. Sachin Bham
Prof. Megha Joshi
Prof. Charuta Ashtekar
Prof. Pujali Jagtap
Prof. Vrunda Deshmukh



POST CARE ACTIVITIES OF TREE PLANTATION

Day: 2nd Feb 2018



The Matrix School of Management Studies in collaboration with the NGO, Do Save Foundation organised post care activities of tree plantation in the forest area of Narhe Hilltop, Behind Swaminarayan Temple, Ambegaon, Pune on 2nd February 2018. This activity was attended by 04 staff members and 18 students of the Institute. The staff and students assembled at the Institute at 8.00am. The activity coordinator gave instructions to the students and took their written undertakings regarding it. The staff and students reached the forest area at 9.00 am.

The official of the forest department Mr. Chaure gave very useful information to the students regarding the name of the trees, origin, benefits etc. He showed them a tree with flowers called Glacedia, the smell of the flowers of Glacedia tree keep the snakes away.

He said that they all have to collect plastic wrappers, bottles, papers etc. near the plants and do weeding around the plant. A primary objective of weeding is to promote growth and development of the plantation crop, while keeping the costs of the operation within acceptable limits.

The staff, students, officials of Do Save Foundation and forest officials took part in this active part in this activity till 11.30 am. The students collected 04 large bags of plastic waste from the forest area. The plastic waste was later taken to the PMC's shredding centre.

The staff and students reached the Institute at around 12.15 pm.

Forest official Mr. Chaure briefing the students about planted plants and their benefits.

Students weeding out grass and shrubs around the plant



FDP on Use of SPSS in Research

Day: 17th Feb 2018



The Matrix School of Management Studies, Pune organized a One Day FDP on ‘Use of SPSS in Research’ on 17th February 2018. The resource person for this FDP was the Director of the Institute, Prof. (Dr) Satish Ubale. The workshop was organised in the computer lab to give hands on experience to the faculties on the use of various tools of SPSS which can make research effective and easy.

The FDP started at 2pm. At the start Dr Satish Ubale gave a brief idea about the software, SPSS (Statistical Package for Social Sciences). He said that this software has been widely used by researchers to perform quantitative analysis since its development in the 1960s by Norman H. Nie, in collaboration with C. Hadlai Hull and Dale Bent.

As it was a practical session the resource person was giving instructions on the LCD projector and all the faculties were following those on their PC’s. He showed how when entering data into the software, one has to click on “variable view” and then variable view enables the user to customize it by data type and consists of the following headings: Name, Type, Width, Decimals, Label, Values, Missing, Columns, Align, and Measures. These headings enable the user to characterize the data.

At the end of this workshop the faculties learned various tools and techniques available in the SPSS such as cross tabulation, chi square test, t-test etc.

The following faculties were present for the FDP:

Name
Dr Joe Lopez
Dr Anand Padle
Prof. Mrudula Risbud
Prof. Samadhan Jadhav
Prof. Nilesh Awari
Prof. Sachin Bhame



LECTURE ON DIGITAL MARKETING



Day: 21st Feb 2018

The Matrix School of Management Studies, Pune organized a lecture on Digital Marketing. Mr. Siji Varghese, CEO & Founder of Digisas Pvt. Ltd., Pune was invited as the resource person to deliver lecture on Digital Marketing. The lecture started at 12 noon. Ms. Shruti Memane introduced the guest speaker and his felicitation was done by Dr. Anand Padle.

He started his lecture by making the students aware of the concept of digital marketing and relevance in today's world. He said that Digital Marketing is promotion of products or brands via one or more forms of electronic media. It differs from traditional marketing in that it uses channels and methods that enable an organization to analyze marketing campaigns and understand what is working and what isn't – typically in real time.

Digital marketers monitor things like what is being viewed, how often and for how long, sales conversions, what content works and doesn't work, etc. While the Internet is, perhaps, the channel most closely associated with digital marketing, others include wireless text messaging, mobile instant messaging, mobile apps, podcasts, electronic billboards, digital television and radio channels, etc.

He also shared three keys for the success of digital marketing:

- Manage complex customer relationships across a variety of channels – both digital and traditional.
- Respond to and initiate dynamic customer interactions.
- Extract value from big data to make better decisions faster.

At the end vote of thanks was proposed by Ms. Shruti Memane.



CULTURAL WEEK

Day: 21st Feb 2018

The Matrix School of Management studies celebrated cultural week from 20th February 2018 to 28th February 2018. Games and other activities were conducted during the different days. The objective of celebrating cultural week was the all-round development of students. The students were encouraged to open up and show their talent in various competitions which will help and nurture them in their overall development.



The cultural week celebrations began on 20th February 2018 with **Children's Day**. The students came to the Institute dressed up as children. They played games like blind fold and passing through ring during this day.





On 22nd February the students celebrated **Black day**. They wore black dress on this occasion. They played a game where small paper chits were put in a bowl, they had to pick a chit from the bowl and perform the task mentioned on the chit.





Signature Day was celebrated on 23rd February 2018. On this occasion most of the students wore white T-shirts on which they took signatures of their friends, teachers and loved ones. They also played a game called back to back drawing.





The students celebrated **Bollywood Day** on 24th February 2018 where they came in the get up of Bollywood stars. The students performed ramp walk on the occasion of Bollywood day.





Mismatch day was celebrated on 26th February 2018. The students wore mismatch dresses.





On 27th February 2018 the students celebrated **Traditional Day** by wearing their traditional attire. The students explained their attire to the other students.





The last day of the cultural week was the celebration of **Western Day** on 28th February 2018. They wore western dresses and performed on the western songs.



WORKSHOP ON MH CET 2018

Day: 03rd March 2018

It was observed by the Institute that for the last couple of years many students were facing problems in the online MBA CET. They were not aware of the format and rules of online exam. To help more students to overcome this problem the Institute organised a one workshop on MH CET 2018 for the MBA aspirants on 3rd March 2018 at 10.00am. At the start of the workshop all the participants were welcomed by Dr. Joe Lopez. He gave them the day's schedule of workshop.

The first session was taken by Dr. Anand Padle. He made the participants aware of the general rules and regulations they have to follow for the MH CET 2018. In his PPT presentation he showed them the computer screen which they will see at the time of exam. He explained the entire online test process and cleared all the doubts of the participants.

The second session was conducted by Prof. Mrudula Risbud. She gave the participants simple methods through which they can interpret graphs quickly and easily. She took some examples of graphs and explained them how to do interpretation. She also solved some problems of quantitative aptitude and answered all the questions of the participants to their satisfaction.

The next session was taken by Dr. Joe Lopez. He concentrated on English language and how to answer questions from the given passage. He gave the students examples of how to find odd word from the given options and explained how they can overcome simple grammatical errors. He also briefed the students about the process through which they can learn English faster. The last pre-lunch session was conducted by Dr. Prajakta Pawar on logical reasoning. Post lunch the students were taken to the computer lab where they were given hands on training by Prof. Megha Joshi for online MBA CET 2018.



INTERNATIONAL WOMEN'S DAY CELEBRATIONS

Day: 08th March 2018

Women's Day was first celebrated on February 28th, 1909 in New York. Until 1977, Women's Day was celebrated mainly in socialist countries. It was only after the United Nations General Assembly's decision to proclaim March 8th International Women's Day it gained worldwide popularity.

Women's day was celebrated in the Matrix School of Management Studies on 8th March 2018. The Founder Secretary Dr. Shilpa R. Kulkarni, all the female faculties and staff members and the girls of MBA I, were present for the programme. At the start Dr. Shilpa R. Kulkarni shared her thoughts on women empowerment and gave tips to the girls how they can be successful in their professional career. After her speech the female faculties Dr. Prajakta Pawar, Prof. Megha Joshi, Prof. Mrudula Risbud and Mrs. Shubhangi shared their views on women's day.



In the afternoon Creativity @ Colours and Drawing Competition was organised by the Institute. The students of MBA I took part in both the competition. The theme for both was women empowerment.



SPORTS DAY

Day: 14th March 2018

The Matrix School of Management Studies organised Sports Day in the campus on 14th March 2018. The objective to organise sports day was to inculcate sportsmanship and commitment among the students. The director of the Institute Prof. (Dr) Satish Ubale in his inaugural speech shared his thoughts on the celebration of sports day and why the students should include sports in their daily routine.

Three indoor games, Table Tennis, Carrom and Chess were played by the students. At the beginning of the games Dr Anand Padle made the students aware of the rules and regulations of the games. After the games the winners were awarded certificates by the Director, Prof. (Dr) Satish Ubale.

Table Tennis

Winner : Aditya Bhale
Runner Up : Dynaneshwar Darade

Chess (Boys)

Winner : Sangram Satam
Runner Up : Rajkumar Sharma

Chess (Girls)

Winner : Mrunal Kulkarni
Runner Up : Shruti Memane

Carrom (Boys)

Winner : Ajinkya Gunjal &
Akshay Ghangale

Runner Up : Krushna Pawar &
Nikhil Atkari

Carrom (Girls)

Winner : Prajakta Patil &
Aarti Bhagyawant

Runner Up : Vaishnavi &
Pooja Kolte



CERTIFICATE COURSE ON DIGITAL MARKETING

Day: 14th March 2018

The Institute organised a Certificate Course on Digital Marketing on 20-21 March 2018. The timing was 10.00am to 5.00pm on both the days. This course was conducted in the Computer Lab and the students were given hands on experience about Digital Marketing. The resource person was Mr. Siji Varghese, CEO, Digisas Pvt. Ltd, Pune.

At the start he said that digital marketing refers to advertising delivered through digital channels such as search engines, websites, social media, email, and mobile apps. All the students were provided with computers and internet connection.

Mr. Siji Varghese gave insights about digital marketing to the students and guided them how they can create website, advertise products on various digital platforms, how they can do blogging, content marketing, search engine optimisation etc.

He cleared all the doubts of students and made them understand various components of Digital Marketing i.e. Email marketing, Facebook marketing, Mobile marketing, Video marketing etc.



At the end of second day of the workshop vote of thanks was proposed by Ms. Shruti Memane and after that certificates were given by the Director of the Institute Prof. (Dr.) Satish Ubale to all the students who successfully completed the two day workshop on Digital Marketing.

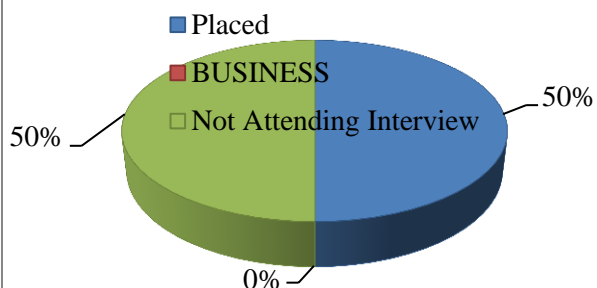


OUR RECRUITERS

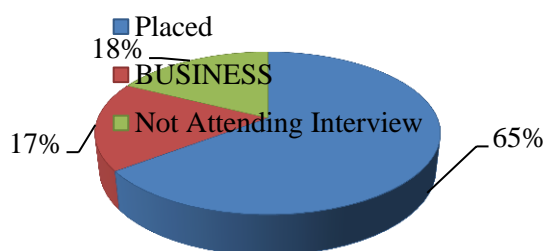


PLACEMENT 2016-2018

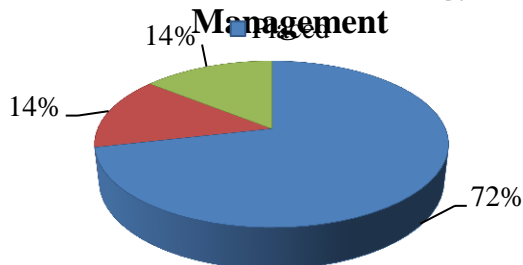
Human Resources Management



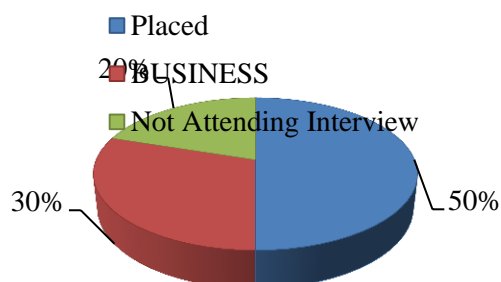
Financial Management (FIN)



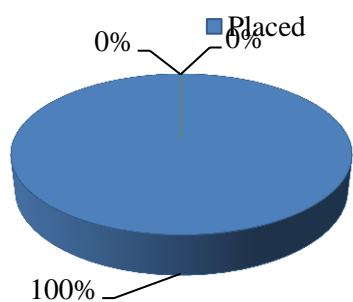
Information Technology Management



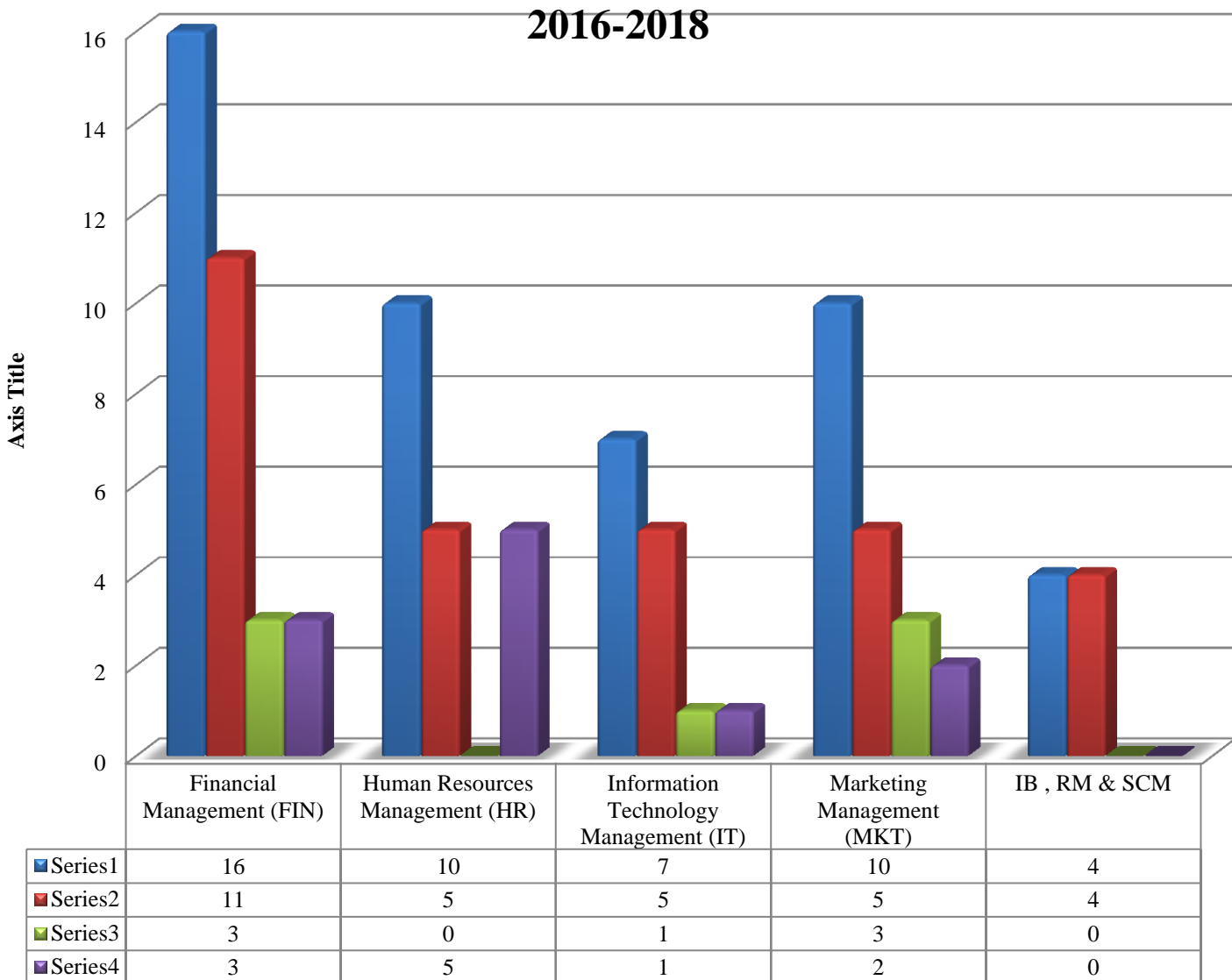
Marketing Management (MKT)



IB , RM & SCM



PLACEMENT 2016-2018



Toppers Of Matrix

BATCH 2016-18	
Padekar Tejas	71.83%
Diksha Biradar	71.17%
Surbhi Guapta	68.00%

PLACEMENT 2016-2018



Diksha Biradar
TCS-(ION)



Tejas Padekar
Wealth Planet Pune



Nagmani Ketanaboina
TCS



Devendra Panzade
Dresser-Rand India



Nikhil Ware
Sutherland Global



Vikas Sangale
Inknow Tech



Shubham Aute
Envifruna Industries



Pravin Veer
Amore Health Essestials



Shital Patane
Seasonz International



Surabhi Gupta
Infosys



Diksha Chandegra
SyncRoute



Saad Qureshi
Gsk-Glaxo Smithkline Pharma.

PLACEMENT 2016-2018



Hrishikesh Khune
Ubisoft



Akshay Waghole
TCS



Kishor Pachode
Envifruna Industries



Shalini Gupta
Profacyma Career



Davkhar Sandeep
Syntel



Gajare Naynesh
Syntel



Dawkhar Sagar
Wipro



Joshi Mohit
WNS



Jain Bhakti Kishor
Golden Globe India



Suryawanshi Akshay
Just Dial



Mandge Ramchandra
WNS



Maske Rushikesh
BNY Mellon

INFRASTRUCTURE AND FACILITY

LIBRARY



Library has wide collections of text books, reference books, journals to update with the latest knowledge and information needed for the courses.

COMPUTER LAB



Hi-Tech Labs having branded computers like HP, Dell, Compaq laptops, internet facility and wi-fi connectivity to assist the students during late hours in the evening.

CLASSROOMS



Spacious and airy classrooms equipped with LCD projectors and speakers are provided. Wi-Fi connectivity in the classrooms helps in using the latest teaching techniques.

SEMINAR HALL



A spacious seminar hall is available, having the capacity to hold more than 200 students. It is equipped with LCD projectors, stage with speakers and light arrangement for conducting seminars, conferences, workshops and cultural events etc.

CANTEEN



A spacious and healthy mess facility is provided to cater the various tastes of the students.

HOSTEL



Our hostel has spacious, airy, neat and clean rooms with healthy environment surrounded by natural and scenic mountainous topography.

SPORT ROOM



Indoor sports facility for student recreations

PARKING



Huge parking area provide to Park Vehicles



2018



THE MATRIX EDUCATIONAL FOUNDATION'S
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